



2018 North Carolina Potato Festival Sponsorship Form

May 18, 19 & 20, 2018 • Downtown Elizabeth City, NC

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Make checks payable to: NC Potato Festival

106 S. Water Street, Elizabeth City, NC 27909

ECDI is 501©3 Nonprofit Organization

252-338-4104 • ElizabethCityDowntown@embarqmail.com • www.ncpotatofestival.com

Event Sponsorship Opportunities

☐ **Major Festival/ECDI Premiere Sponsor* \$10,000**

- Company name/logo prominently displayed on select promotional products (*i.e. letterhead, newspaper advertisements, posters, brochures, banners, etc*)
- Company name/logo displayed prominently on Festival website
- Link from Festival website to Sponsor's website
- Company logo on Main Stage banner (*headlining entertainment acts will perform on this stage*)
- Logo printed in one color on sleeve of all volunteer t-shirts
- Hourly stage promo/announcements
- Opportunity to display company's goods or services at the festival (*25' space, must be tented*)
- Name listed on Main Stage & Sponsor Sign Boards
- 10 VIP passes to Kick-off Party

☐ **Main Stage/ECDI Premiere Sponsor* \$7,500**

- Company logo on Main Stage banner (*headlining entertainment acts will perform on this stage*)
- Stage promo/announcements during Festival
- Company name/logo displayed on select marketing material
- Large logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Opportunity to display company's goods or services at the festival (*20' space, must be tented*)
- Name listed on Sponsor Sign Boards
- 8 VIP passes to Kick-off Party

☐ **Mariners' Wharf Stage (Saturday)/ ECDI Premiere Sponsor* \$4,000**

- Company logo on Mariners' Wharf Stage banner.
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Logo list on Main Stage Banner
- Opportunity to display company's goods or services at the festival (*15' space, must be tented*)
- Name listed on Sponsor Sign Boards
- 6 VIP passes to Kick-off Party

☐ **Saturday Night Street Dance/ ECDI Premiere Sponsor* \$4,000**

- Logo on stage banner during Street Dance (*headlining entertainment acts will perform on this stage*)
- Stage promo/announcements during Street Dance
- Name recognition on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Company Logo on Main Stage Banner
- Opportunity to display company's goods or services at the festival (*15' space, must be tented*)
- Name listed on Sponsor Sign Boards
- 6 VIP passes to Kick-off Party

☐ **Mariners' Wharf Stage (Sunday) \$2,500**

- Company logo on Mariners' Wharf Stage banner.
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Logo list on Main Stage Banner
- Opportunity to display company's goods or services at the festival (*10' space, must be tented*)
- Name listed on Sponsor Sign Boards
- 4 VIP passes to Kick-off Party

***ECDI Premiere Sponsors will receive exposure at all ECDI events through the year and on ECDI's Website.**

☐ **Fireworks Show/**
ECDI Premiere Sponsor* \$5,000

- Company logo on Main Stage banner
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Opportunity to display company's goods or services at the festival (15' space, must be tented)
- Name listed on Sponsor Sign Boards
- 6 VIP passes to Kick-off Party

☐ **Auto Show (Sat) \$2,500**

- Company logo on banner during event
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Logo listed on Main Stage Banner
- Opportunity to display company's goods or services at Auto Show area
- 4 VIP passes to Kick-off Party

☐ **Souvenir/Information Booth \$1,500**

- Company logo on banner at booth all 3 days
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

☐ **Little Miss Tater Tot Contest (Sat) \$500**

- Company logo on banner during contest
- Stage promo/announcements
- Company name on select marketing material
- Name displayed on Festival website
- Name listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

☐ **Silver Sponsorship \$500**

- Name recognition on select marketing materials
- Name listed on Festival website
- Name listed on Main Stage Banner

☐ **Main Street Special Event/**
ECDI Premiere Sponsor* \$3,000

- Company logo on Event banner
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Opportunity to display company's goods or services at the festival (10' space, must be tented)
- Name listed on Sponsor Sign Boards
- Logo list on Main Stage Banner
- 4 VIP passes to Kick-off Party

☐ **Beer Garden/Cornhole Tournament/**
ECDI Premiere Sponsor* \$3,000

- Company logo on banner during event
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 4 VIP passes to Kick-off Party

☐ **Potato Peeling Contest (Sat)**
Feature Festival Event \$1,250

- Company logo on banner during contest
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

☐ **Platinum Sponsorship \$2,000**

- Name recognition on select marketing materials
- Logo listed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP Passes to Kick-off Party

☐ **Bronze Sponsorship \$250**

- Name recognition on select marketing materials
- Name listed on Festival website
- Name listed on Main Stage Banner

☐ **VIP Kick-Off Party (Fri Night)/**
ECDI Premiere Sponsor* \$3,000

- Company logo on banner during party
- Name/Logo on VIP Passes
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Opportunity to display company's goods or services at the festival (10' space, must be tented)
- Logo listed on Main Stage Banner
- 4 VIP passes to Kick-off Party

☐ **Souvenir Cup Sponsor \$2,000**

- Company logo on 1 side of 750 Stadium Cup
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

☐ **Free French Fries (Sat) \$1,250**

- Company logo on banner at Fry Giveaway Area
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

☐ **Yukon Gold Sponsorship \$1,000**

- Name recognition on select marketing materials
- Name listed on Festival website
- Name listed on Main Stage Banner
- 2 VIP Passes to Kick-off Party

☐ **Patron of the Festival \$100**

- Name recognition on select marketing materials
- Name listed on Main Stage Banner

Friend of the Festival \$50

- Name listed on Main Stage Banner

DON'T WAIT, ACT NOW

Get the most from your sponsorship by responding early. Be a partner in this year's festival from start to finish. Thank you for supporting the North Carolina Potato Festival and ECDI's Downtown Revitalization.

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